Marlboro
World Championship Team

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Mr. Sample A. Sample
1234 Main Street
Anytown, USA 00000

Peel this label off and place it where indicated on the order form of the enclosed catalog.

Dear Mr. Sample:

The Marlboro World Championship Team is coming to town, and here are three special ways for you to get in on the action.

GET TRACK GEAR
We're pleased to introduce official Marlboro Track Gear - a collection of the hottest gear on the racing circuit, all available at insider prices and only 5 pack UPCs.

As a special offer to you, we've included a $5 certificate, good toward any catalog purchase of $25 or more.

FREE TICKETS TO THE BOSCH SPARK PLUG GRAND PRIX
Come see the speed and excitement of racing - your tickets are free! Just take the coupon below to the Pennsylvania International Raceway box office on Sunday, Sept. 19, to receive two free tickets to race day. You'll be able to watch all the action of the Bosch Spark Plug Grand Prix as two-time Indy 500 champion Emerson Fittipaldi batties with drivers Mario Andretti, Al Unser, Jr., Bobby Rahal and Paul Tracy. The action starts early, so get to the track in the morning, and enjoy a great day at the races.

DRIVE IN THE MARLBORO GRAND PRIX
Come to our Marlboro Bar Night, and race against three challengers in our Marlboro Racing interactive simulator. You'll find out what it's like to be behind the wheel of an Indy car, reaching speeds of over 200 mph. You can find us at a sports bar called Maingate at 448 North 17th Street in Allentown on Thursday, September 16, Friday, September 17, and Saturday, September 18, from 9:00 p.m. - 1:00 a.m. each night. Call (215) 776-7711 for directions.

FOLLOW US
Great team gear, free tickets to the race and a chance to experience the Marlboro Racing simulator. Be a part of the Marlboro World Championship Team. Don't miss out on all the action.

Marlboro
World Championship Team
Follow Us

TEAR HERE

VOID **$5 OFF TRACK GEAR**

SPECIAL TICKET OFFER VOID

TEAR HERE

Two free tickets
Bosch Spark Plug Grand Prix

Redeem at the Pennsylvania International
Raceway ticket office
Nazareth, PA
Good only on Sunday, September 19
Ticket information (215) 759-8800

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TEAR HERE

SAVE $2

When you complete and return this smokers survey, we'll send you a $2 carton coupon good on any style of Marlboro.

Please complete the following information, detach and mail in the envelope provided. No facsimiles accepted. For smokers age 21 or older. Offer good until October 31, 1993. Allow 6-8 weeks for delivery.

VOID

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Mr. Sample A. Sample
1234 Main Street
Anytown, USA 00000

If your name or address is incorrect, please print the correct information here

MR./MRS./MS. ______________________

Address ______________________

City ______________ State ______ Zip ______

Phone # ( ) ______________________

VOID

Next, turn this panel over to answer some brief questions. Thank you.

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